One hundred years of craftsmanship and artistry

It may seem impossible to believe, but two broken springs were the catalyst that started the Yamaha company - a company that is now the largest manufacturer of musical instruments in the world. The story starts in 1887, with a local school in Hamamatsu, Japan (still the home of Yamaha) having technical problems with their imported organ, one of very few available in Japan at the time. The principal of the school asked for help from local craftsmen and Torakusu Yamaha, the local watchmaker, offered his services. After a brief inspection Yamaha identified the problem - two broken springs. He also became convinced that he could produce a similar instrument for a fraction of the cost of an imported

instrument, and from these humble beginnings the Yamaha Corporation was founded. These events changed the face of modern music, and Yamaha now is the major force in many areas of music - from acoustic pianos to professional mixing desks, delicate woodwind instruments to Yamaha's latest masterpieces, the AR Series organs. In addition to music Yamaha is now involved in many other activities such as motorcycles, sports equipment, kitchen and bathroom equipment, engine manufacture and is one of the leading producers of LSI integrated circuits in Japan. In a very short time, the name Yamaha has become synonymous with the highest quality of craftsmanship and musicality, which has set new standards in musical instrument manufacture. We are sure you will enjoy the magnificent new AR Series organs from the biggest name in music.